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Cluster ACT Webinar

Ready to Invest and Investment Readiness Program

The role and importance of Angel Investor and Venture Capital for SME For SMEs (English)

THU 30 JANUARY 2020, 16:00-17:00 CET (Rome, Stockholm, Berlin)

Registration link <https://attendee.gotowebinar.com/register/9019917709857137164>

One of the major challenge confronting SMEs (which make up for 98% of enterprises in Europe) is getting access to financial resources, particularly at their seed, start-up, and growth phases – not least as they are often considered as a high risk investment, with potentially low returns which only materialize in the medium to long term. The webinar will highlight how it is important to explain the different criteria that any entrepreneur or start-upper or his company need to have in order to get funds from Business Angels and Venture Capital players.

Paolo Anselmo – Associazione IBAN, Italian Business Angel Networks. Executive Professional, Accredited Innovation Manager, SMEs Business Coach & Advisor

Giovanni Fusaro - Ufficio Studi e Ricerche AIFI, Italian Association Private Equity, Venture Capital e Private Debt. LUIC Cattaneo University, Contract Professor of Economics and Management and Financing of Enterprises

The webinar is organized in the framework of the Cluster ACT project, funded by the EASME EMFF and tailored to support investments in the maritime sector in the Mediterranean.